



fDi Markets Library: crossborder investment information from the Financial Times

fDi Markets, a service from the Financial Times, is the most comprehensive database of crossborder greenfield investments available.

fDi Markets Library – a customised version of the **fDi** Markets database – was developed to address the specific needs of business libraries, universities and other academic institutions.

Subscribers to **fDi** Markets Library are able to monitor investment projects, capital investment and job creation in the markets of their choice. They can also profile companies investing overseas and conduct analysis to uncover investment trends.

“fDi Markets Library is paramount to PhD students and professors who need reliable FDI data for their research...It gives you a clear picture of who is investing where in the world, in which sector, how much they invest and how many jobs they create...I would recommend [it] to anyone who is interested in globalization.”

LIBRARY DIRECTOR,
HEC PARIS

What can we do for your organisation?

Analyse historic and current trends at multiple levels

You can analyse crossborder investment trends by source, sector, destination market, business activity, cluster and from global to city level. **fDi** Markets Library also provides access to over 10 years of data for comparison purposes, with up-to-date information added daily.

Enable concurrent usage throughout your organisation

Multiple users can access the database simultaneously. A queuing system allows for optimal utilisation of the number of concurrent users in your subscription.

Validate your recommendations and complement your analysis

fDi Markets Library is a reliable source of greenfield FDI information, allowing you to validate your recommendations, complement your analysis and add independent data to your papers.

Identify informational needs across your organisation

Detailed statistics of the usage of our content across your organisation are provided, enabling you to better understand the informational needs of your users.

Understand a company's crossborder investment strategy

fDi Markets Library has profiled over 60,000 active investors. This allows you to understand their global value chains and map out their crossborder activities.

Identify motives driving crossborder investment

By tracking the motives given by companies for selecting a particular location, you can understand the key drivers in their investment decisions.

Create reports for course material or assignments

Easily generate bespoke reports using our trends report feature, based on your customised search criteria.

Current subscribers to

fDi Markets include:

- Princeton University
- University of Greenwich
- Allen & Overy LLP
- Bureau of Economic Analysis (U.S. Department of Commerce)
- CMS Cameron McKenna
- Deloitte Consulting
- Government of South Australia
- Select USA
- UNCTAD
- United States International Trade Commission
- UK Trade & Investment
- World Bank Group

"fDi Markets has been an invaluable tool to help the firm understand the greenfield investment patterns of both its clients and other companies operating in our chosen markets...as well as helping us to identify target companies for business development purposes."

SENIOR MANAGER,
CMS CAMERON MCKENNA LLP

Want to know more? Email fernando.gutierrez@ft.com
or call **+44 (0) 207 775 6318**.